

# The Daily Brief

Friday, 12 June 2026

6 Accounts · 17 Stories

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COCA-COLA

UNILEVER

P&amp;G

NESTLÉ

DIAGEO

PEPSICO

**PRODUCT LAUNCH**

## World Cup Limited-Edition Bottle Exclusive at Walmart

Coca-Cola launched a football-shaped limited-edition bottle for the FIFA World Cup 2026 — its "single largest marketing moment" — sold exclusively at Walmart in premium multi-packs.

**FINANCIAL**

## Fairlife Projects 20–25% Organic Sales Growth

Analysts highlight Fairlife dairy as a key growth engine. Morgan Stanley maintains an \$89 price target on KO, citing strong revenue growth and pricing power.

**RESTRUCTURING**

## Corporate Restructuring Underway with 75 Layoffs

Coca-Cola has begun a round of corporate restructuring, cutting 75 positions as part of broader efficiency efforts.

**EXPANSION**

## Biggest-Ever Sports Sponsorship at FIFA World Cup 2026

As Official Personal Care Sponsor, Unilever is activating 35+ brands across 120+ markets, with 180+ limited-edition products, 50,000+ creators, and "House of Fresh™" experiential hubs in Mexico City, New York and Miami.

**M&A**

## Unilever Foods to Combine with McCormick

Unilever announced a combination of its Foods division with McCormick, a significant strategic move in its ongoing portfolio reshaping.

**EXPANSION**

## US Emerges as Global Growth Leader for Unilever

Unilever's d-commerce model is gaining traction, with the US outpacing other regions, driven by direct-to-consumer digital channels and operational investment.



FINANCIAL

**Q3 FY2026 Net Sales Up 7% to \$21.2B**

P&G reported strong third-quarter results with net sales of \$21.2 billion (+7% YoY) and organic sales growth of 3%. Stock rose 4.55% on June 5.

PRODUCT LAUNCH

**Native Surf Club Collection Launches at Target**

P&G's Native brand is rolling out a limited-edition, clean-ingredient Surf Club body care line at Target, targeting younger shoppers with sustainable positioning.

PRODUCT LAUNCH

**Secret Targets Gen-Z with Creator Campaign**

Secret deodorant is partnering with Intern Queen and Corporate Natalie to promote Secret Clinical Strength, leaning into Gen-Z culture via creator marketing.



M&A

**Nestlé to Fully Acquire yfood Labs**

Nestlé announced a full acquisition of yfood Labs GmbH (nutritional meal replacement brand) from its founders following three years of successful collaboration.

M&A

**PAI Partners Exits Perrier Bid; CD&R and Platinum Equity Remain**

Nestlé's long-time PE partner PAI Partners has dropped out of bidding for a 50% stake in Nestlé Waters (Perrier). Clayton Dubilier & Rice and Platinum Equity continue to compete.

TECH & AI 🤖

**Nestlé & Helaina Partner on AI-Driven Infant Nutrition Science**

A multi-year strategic collaboration with US biotech Helaina combines Nestlé's nutrition science with Helaina's biotech capabilities to advance infant nutrition — a key tech & AI application in R&D.

SUSTAINABILITY

**Dairy GHG Emissions Down 26% per First Dairy Plan Report**

Nestlé published its inaugural Dairy Plan report on June 3, reporting a 26% reduction in greenhouse gas emissions across its dairy value chain.



**FINANCIAL**

**Q Results Beat Expectations; Shares Rise 5%**

Diageo exceeded analyst forecasts under CEO Sir Dave Lewis, driven by strong performance in Europe, Latin America, the Caribbean, and Africa. North America sales declined "high single digits" but still beat estimates. Shares rose to £15.40.

**LEADERSHIP**

**Senior Management Shake-Up Gathering Pace**

Sir Dave Lewis is implementing a broad management reshuffle, focused on debt reduction, sharper pricing, and ready-to-drink expansion as Diageo pursues a growth turnaround.

**GENERAL**

**Preliminary Results & Strategy Update Set for 6 August**

Diageo will present its full-year preliminary results and a Strategy Update on August 6, 2026, a key date for account engagement.



**TECH & AI** 🤖

**41 Autonomous Trucks Now Delivering in Three US States**

PepsiCo expanded its Gatik driverless truck partnership to 41 autonomous vehicles operating in Texas, Arizona and Arkansas — zero road accidents reported to date.

**PRODUCT LAUNCH**

**Pepsi Launches "House of Treats" Experiential Platform**

Pepsi Global launched a crafted beverages experience platform targeting cinemas, stadiums, restaurants and live events, with rapid customisation at scale across Away From Home channels.

**SUSTAINABILITY**

**58% Progress Toward 2030 Watershed Replenishment Goal**

PepsiCo reported 23 billion liters of water returned, restored or replenished to local watersheds — 58% of its 2030 target — now including franchise-bottler manufacturing sites in high water-risk areas for the first time.